



Merry Christmas

As a hush of peace falls over the waiting world and all eyes behold the silent, knowing stars above... we take time out this Christmas Eve to express sincere good wishes to you all.

Christmas Is For ...

Christmas is for children, according to some grown-ups. "I can't get excited about Christmas the way I used to when I was younger," they say. "If we can make the youngsters happy on December 25, that's Christmas."

Christmas is for everyone, the old as well as the young. As a matter of fact, Christmas has so much to say that it requires half a lifetime to grasp the significance of this day.

How so? When Jesus was born in Bethlehem, it means that God had kept His Word. The Lord had promised to visit and redeem His people. And when the fullness of time was come, God sent forth His Son. Christmas means that we can count on God. We can trust Him to the limit — and then some!

Christmas also means that God leaves nothing undone to insure our eternal happiness. We were helpless to find the way to heaven. We spurned God's every offer to help. But God did not give up. He came down to show us the way. Jesus, by His perfect life and sacrificial death, became the way for us to reach God's heaven. Isn't that wonderful!

Our older Christians have special reason to rejoice in the coming of Immanuel. Those who are weary and footsore from wandering in the wilderness know that Jesus brings comfort and hope. Because Jesus lived and died and rose again, His followers are persuaded that their sorrow shall be turned into the joy of being forever with the Lord.

In return for God's love-gift of Jesus we have nothing to give — only our grateful devotion. Let us give Him that on Christmas Day. Christmas is for everybody. Oh, come, let us adore Him. Come, join your fellow-Christians on this blessed day and worship Christ, the Lord.

GROCERY STORES TO CLOSE JANUARY 2nd

The four grocery stores in Didsbury will not be open on Friday, January 2nd — "his stock-taking time!" They'll be back to serve you on Saturday, January 3rd.

WESTCOTT W.A. HOLDS CHRISTMAS MEETING

The December meeting of the Westcott W.A. was held at the home of Mrs. J. Langard, with 13 members and three visitors present. Roll call was answered by a Christmas custom from other lands. Devotional was given by Mrs. G. Youngs.

Christmas carols were sung during the afternoon and Rev. Gladys Clifton offered to show colored Christmas slides at the Senior Citizens' home.

Next meeting will be held at the United Church manse.

DIDSBURY MARKETS

BUTTERFAT	
Milk (4 hour blue)	78c
Milk (less than 4 hour blue)	77c
Table	78c
Special	78c
No. 1	82c
No. 2	80c

United Appeal, '58

The local United Appeal campaign committee have closed books for this year. Cheques are going out to participating organizations as follows:

Canadian Red Cross Society	\$104.00
Salvation Army	352.00
Canadian National Institute for the Blind	320.00
The Polio Foundation	864.00
TOTAL:	\$3200.00

The chairman would like to take this opportunity to extend sincere thanks to the board of directors, all those who helped canvass, and all contributors for their help and co-operation.

The list printed below completes those who have donated in the 1958 United Appeal Campaign:

I. L. Klein	\$ 5.00
George Mullen	10.00
E. J. Mullen	10.00
T. W. Fox	10.00
John Dendrick	5.00
B. T. Parker	5.00
D. M. Wilson	15.00
B. Olson	1.00
F. E. Wright	3.00
C. Berred	5.00
P. Nuss	10.00
J. A. Shannon Ltd.	50.00
L. Beresh	50.00
George Neufeld	1.00
G. E. Ray	2.00
Carl Russell	1.00
Gordon Bedas	2.00
L. D. Evans	2.00
D. Henkelman	2.00
Dan S. Stewart	3.00
Douglas Hosgood	5.00
J. H. Hosgood	5.00
A. P. Cook	2.00
Lawrence Krebs	2.00
J. W. Hughes	5.00
Phil McNeil	2.00
Robert McNeil	2.00
Ole Sorenson	5.00
Russell Pulkert	5.00
Ken Fink	5.00
Mrs. W. E. Stiles	5.00
Didsbury Pioneer	75.00

District Pioneers Answer Last Call

FREDRICK J. NIDDRIE
Frederick J. Nidrie, aged 68, Social Credit M.L.A. for the Olds riding, died Friday night in the Olds hospital.

Earlier this month, Mr. Nidrie was operated upon for appendicitis and never fully recovered.

Born March 27, 1890, at Winnipeg, he was educated at the Eagle Valley public school and Alberta College in Edmonton. He was married to Edith Laura Pendle in 1914 and the couple had three children, Eleanor, Helen and Mildred.

A farmer and rancher, Mr. Nidrie was a trustee for the Eagle Valley school for 25 years and a councillor of the Municipal District of Mountain View since 1938.

He was first elected to the Alberta Legislature in a by-election, Nov. 16, 1950. He was re-elected in 1952 and 1955.

Funeral services were held today (Tuesday) from the Olds United Church, with Rev. Fowers and Rev. Spall officiating. Interment will follow in Mount cemetery.

ALBERT CECIL RAGAN
Albert Cecil (Pete) Ragan, died

at his home in Edmonton on Dec. 19, 1958. Born in Ontario on June 14, 1895, he came to the Didsbury district with his parents in 1903.

He served with the army overseas from 1915 to 1918, with the 137th battalion and lost a leg in battle. He moved to the High Prairie district in 1920.

He is survived by five children, all of Vancouver; four brothers and one sister.

A military funeral was held at High Prairie on December 18th and interment took place in McEwen cemetery.

FRANK HENSELTON
Mr. Frank Henselton, a long-time resident of this district, died Monday, Dec. 15, in the Didsbury hospital.

The deceased was born in Morecombe, England, and came to this district in 1908.

He is survived by a sister in England.

Rev. Gladys Clifton officiated at services in Knox United Church on Thursday at 2:00 p.m. Interment followed in the Didsbury cemetery.

For Parents Only

by Nancy Cleaver

HAPPY NEW YEAR!

"The season's joy you wish us — For that we thank you dear; Yet wishes are not quite enough To bring a glad New Year!" "A happy New Year," we wish our friends on New Year's Day. If we, as parents, could wish for our children, would it not be that they should be happy? Sometimes we forget how vital a part of our ideas and our ideals play in making this dream come true. To a great degree all through life, we create our own happiness.

A mother discovered her small son emptying the contents of the pockets of his jeans into his bedspread. He was dressed in his best suit, ready for a trip to his grandparents' home. "Whatever are you doing?" his mother asked, as he transferred a pocket knife, an elastic band, a dime, and a piece of licorice from the bed into his pockets of his good pants. He answered with a grin, "I'm fixin' to be happy, no matter what happens!" "Not a bad idea, for one so young, or for a grown-up too," his mother thought. . . . This attitude helps an individual find his own "Happy New Year."

Parents who do all they can from day to day to train their child in sound health habits are laying one of the foundations for happiness. Well-planned meals, comfortable clothes, and play out-of-doors, all these contribute to a child's well-being. Immunizations against disease, semi-annual visits to a dentist and a yearly physical examination by a doctor are other important safeguards against sickness.

A child must learn how to get along with other people, especially those in his own age group. Parents who have their child's happiness at heart, must be willing to welcome their children's friends into their home. Other youngsters do add to the noise and untidiness and they may truck in mud on their shoes. But a child discovers the joy of companionship by having opportunities to be with other little friends.

Every father and mother must try to find the goal of parenting a child for adult life. Parents want their children to be happy from day to day, but they are also hoping that their child will grow into a useful citizen, finding joy in his work and happiness in his leisure time.

By encouraging a child to find quiet satisfaction in tasks well done, a parent builds for the child's future happiness. Another way is by helping a boy or girl discover creative hobbies. Experts warn us that it is this inability to use free time well which adds greatly to the lack of mental health on the part of many adults.

Search your library for helpful books on hobbies. Boys and girls will find fascinating new ideas and details for handicraft projects in a new volume, *Sounds Fun* by Hill, Smith and Simpson, and parents will make an excellent investment in keeping their youngsters busy when they buy a book like this.

Reading, handicraft, nature lore, photography, music, painting — there are so many doors which open a whole new world to those who participate at an early age to experience satisfaction in making

It Came To Pass

It came to pass in those days that there went out a decree from Caesar Augustus, that all the world should be taxed, every one to his own city. And Joseph also went up from Galilee, out of the city of David, which is called Bethlehem, because he was of the house and lineage of David; to be taxed with Mary, his espoused wife, which was there, the days were accomplished that she should be delivered. And she brought forth her first-born son and wrapping Him in swaddling clothes, and laid Him in a manger; because there was no room in the inn. And there were in the same country shepherds abiding in the fields, keeping watch over their flock by night. And, lo, the angel of the Lord shone round about them: And they were sore afraid. And the angel said unto them: Fear not for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David, a Saviour, which is CHRIST, the LORD. Luke 2, 1 - 11.

Hockey Schedule, Released . . .

Following is a rundown of the Chinook League Hockey Schedule for the new season. So far the local Ramblers have been enjoying a fair amount of success — with the support of district fans this trend could continue.

Here's the schedule:

Saturday, December 21 — OLDS at DIDSBURY
Saturday, January 3 — RED DEER at DIDSBURY
Tuesday, January 6 — DIDSBURY at RED DEER
Wednesday, January 7 — DIDSBURY at OLDS
Saturday, January 10 — DIDSBURY at CARSTAIRS
Tuesday, January 13 — INNISFAIR at DIDSBURY
Wednesday, January 14 — DIDSBURY at BOWNESS
Saturday, January 17 — BOWNESS at DIDSBURY
Tuesday, January 20 — CARSTAIRS at DIDSBURY

their own good times.

They are likely to do this if their parents are the kind of people who are not wholly dependent on spectator amusements. Parents who are themselves happy, well adjusted people, by their attitude to their work and their leisure, point out a path of happiness to their children far more effectively than by giving them good advice.

The secret of happiness, Bertrand Russell once claimed, is to have as wide interests as possible and friendly reactions to the things and persons that interest you.

Saturday, January 24 — BOWNESS at DIDSBURY
Monday, January 26 — DIDSBURY at OLDS
Wednesday, January 28 — DIDSBURY at CARSTAIRS
Saturday, January 31 — DIDSBURY at BOWNESS
Tuesday, February 3 — INNISFAIR at DIDSBURY
Wednesday, February 4 — DIDSBURY at INNISFAIR
Saturday, February 7 — OLDS at DIDSBURY
Tuesday, February 10 — TROCHU at DIDSBURY
Wednesday, February 11 — DIDSBURY at TROCHU
Wednesday, February 18 — DIDSBURY at INNISFAIR

SCHOLARSHIPS PRESENTED AT O.S.A. BANQUET

The annual presentation of scholarships and bursaries took place at the Olds School of Agriculture on Saturday evening, December 13th, in conjunction with the annual Christmas banquet.

Over \$2100 in bursaries were presented during the ceremony, which followed the Glee Club concert. Taking part in the presentations were Walter Scheldt, Jr., recently elected president of the O.S.A. Alumni Association and Mrs. Joyce Mullen, representing the Alberta Hatching Egg Producers' Assoc., of which she is a director.



A HAPPY NEW YEAR TO ALL

"GOING MY WAY?"

COMPLIMENTS OF THE SEASON

We take this opportunity to extend to our patrons and friends everywhere our sincerest wishes for a happy Holiday Season. At the same time we wish to thank our many patrons for the opportunities we have had to be of service to them in 1958.

RED & WHITE

J. KOSSOWAN MARY KOSSOWAN
HAZEL TODD

MANY THANKS

TO OUR MANY CUSTOMERS AND FRIENDS

In genuine appreciation of your co-operation during the past year that just closed and in the strong belief that we shall be of greater service to you in the next twelve months, we send you a cordial wish for a Christmas of good cheer and a happier, brighter New Year.

LORNE CLAYTON

For any or all of your
printing requirements
call 12 - The Pioneer Office

A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR

THE ABOVE WORDS EXPRESS OUR
FEELINGS TOWARD YOU AT THIS
YULETIDE SEASON.

We would also like to express at this
time our thanks for the patronage you
have extended to us during the past
year.

DIDSBURY LUMBER CO. LTD.

Phone 65 HOWARD ALLENSON

CHRISTMAS GREETINGS

WE EXTEND TO ONE AND ALL THE
BEST OF LUCK IN THE NEW YEAR
AND OUR SINCERE WISHES FOR
HAPPINESS.

LUFT'S TRANSPORT

A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR

FROM ALL OF US . . .

. . . TO ALL OF YOU

ED FORD and STAFF

Ed Ford Motors

YOUR MODERN GARAGE

CHEVROLET — OLDSMOBILE
Phone 58 Didsbury

WANT ADS

MUNICIPAL DISTRICT OF
MOUNTAIN VIEW
NO. 49
DIDSBURY, ALBERTA

NOTICE OF PLEBISCITE
Pursuant to representation made by the Mountain View Hall Suppression Association notice is hereby given that it is the intention to conduct a plebiscite of the Proprietary Electors of the Municipal District of Mountain View No. 49, to determine the wishes of the electors regarding a Hall Suppression programme for the Municipal District of Mountain View.

The area to be included shall be specifically Townships:

Twp.	Rge.	Mer.
29	27	4
29	28	4
29	29	4
29	1	5
29	2	5
30	28	4
30	29	4
30	1	5
30	2	5
31	26	4
31	27	4
31	28	4
31	29	4
31	1	5
31	2	5

The cost to the proprietary Electors of this project to be conducted by the W.R.D. Corporation will be \$24,800 and if approved, will be added to the regular current tax levy, plus other administrative costs to be determined. This project is for a one year contract and is subject to acceptance by W.R.D. Corporation.

The plebiscite will be held on January 6th, 1959, from 9 a.m. to 5 p.m.

MUNICIPAL DISTRICT OF
MOUNTAIN VIEW
NO. 49
DIDSBURY, ALBERTAMUNICIPAL DISTRICT OF
MOUNTAIN VIEW
NO. 49
DIDSBURY, ALBERTA

NOTICE OF PLEBISCITE
Pursuant to representation made by the Mountain View Hall Suppression Association notice is hereby given that it is the intention to conduct a plebiscite of the Proprietary Electors of the Municipal District of Mountain View No. 49, to determine the wishes of the electors regarding a Hall Suppression programme for the Municipal District of Mountain View.

The area to be included shall be specifically Townships:

Twp.	Range	Mer.
29	W $\frac{1}{2}$ Rge. 2 - W5th	
29	All Rge. 3 - W5th	
30	W $\frac{1}{2}$ Rge. 2 - W5th	
30	All Rge. 3 - W5th	
31	W $\frac{1}{2}$ Rge. 2 - W5th	
31	All Rge. 3 - W5th	

The cost to the proprietary Electors of this project to be conducted by the W.R.D. Corporation will be \$10,360 and if approved, will be added to the regular current tax levy, plus other administrative costs to be determined. This project is for a one year contract and is subject to acceptance by W.R.D. Corporation.

The plebiscite will be held on January 6th, 1959, from 9 a.m. to 5 p.m.

MUNICIPAL DISTRICT OF
MOUNTAIN VIEW
NO. 49
DIDSBURY, ALBERTA

Subscription Note:

A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month.

Please pay out of town subscriptions by money order.

Remember-
YOUR
Christmas
Seal
Contribution
is
Important!

fight
TB

REWARD

NOTICE is hereby given that a reward of \$50.00 will be paid for information leading to the conviction of anyone found damaging or defacing road signs within the Municipal District of Mountain View No. 49.

Upon conviction a fine of up to \$100.00 is provided for.

J. RIDDOCH,
Secretary-Treasurer,
M.D. of Mt. View No. 49,
Didsbury, Alberta. 40-3

SPECIALS ON FARM TIRES -

slightly marked.

1 only 112x24 8-ply Firestone Rib Implement \$37.00

4 only 16x26 6-ply Firestone All-Traction Champion Tractor, Each \$75.00

4 only 9x16 4-ply Firestone Champion Ground Grip Tractor, Each \$38.00

Peeg's General Retail, Didsbury, Alberta. 37-4th

FOR SALE -

Ingis Washing Machine, Completely overhauled, Phone 211, Didsbury. 45-4th

FOR SALE -

Davenport, makes into full bed; \$30.00. For further particulars phone 383, 47-4th

FOR SALE -

Rodney Feed Oats, 45c per bushel; sample at U.G.O. Elevator, No. 3, Apply Lloyd Fischer, phone 2402, Didsbury. 48-2th

FOR SALE -

Purebred Tamworth boar, without papers; 350 lbs. Phone 2018, Camstair, Lloyd Vogel. 49-3th

FOR SALE -

14 Purebred Reg. Yorkshire Gilt, \$75 each. O. A. Blain, 1 $\frac{1}{2}$ miles south of Elkton store. 48-3th

FOR SALE -

Two dairy cows, to freshen soon. Contact Henry Wilhelm, 1 mile west of West-coast Store and $\frac{1}{2}$ mile south. 49-2th

FOR SALE -

Spartan battery radio, top condition. Phone 141, Didsbury. 49-1th

FOR SALE -

Registered Hereford bull, 4 $\frac{1}{2}$ years old. Contact R. Shunamon, 1 mile north and $\frac{1}{2}$ mile west of Didsbury, phone R1504. 50-1th

FOR RENT -

Small house, with gas; newly decorated. Phone 344, Abe Reimer. 50-3th

CALL FOR NOMINATIONS

FOR BOARD OF SCHOOL DIVISION

OLDS SCHOOL DIVISION No. 31

Nominations for the office of

divisional trustee for Subdivisions

No. 2 and No. 6 of the Olds School

Division No. 31, of the Province of

Alberta, will be received by the undersigned at his office in the Town

of Didsbury, Alberta, until 5 o'clock

on Thursday, the 15th day of January, 1959.

Nomination and acceptance forms

(Forms G and H) may be obtained

from the secretary of your School

District, or from the undersigned.

J. B. LUDWIG, Secretary,

Olds School Division No. 31,

Didsbury, Alberta.

NOTE: The present Board Member

for Subdivision No. 2 is Mr.

Wm. Richards, Olds, Alberta.

Sub-division No. 6 is the Olds

School District No. 235, included in

the Olds School Division, December

31, 1958. 50-2th

Ten years ago tuberculosis men-

ingitis, TB which attacks the brain

and spinal cord, was almost always

fatal. The drugs have been particularly

effective against this type of TB.



As Christmas and the New Year come
again
May they find you and keep you,
rich in happiness.

**WE WISH YOU A MERRY CHRISTMAS
AND A HAPPY NEW YEAR**

ROSEBUD MOTORS

Phone 143 Didsbury

THE SEASONS GREETINGS . . .

MAY THE CHRISTMAS SEASON BRING
YOU HAPPINESS, AND THE NEW YEAR SEE
YOUR HOPES FULFILLED.

LILA and ED WIGGINS

Wiggins' Photos

CHRISTMAS GREETINGS

Even as the bonds of friendship are
strengthened at this Yule tide season, so may
our business associations grow in mutual ac-
cord and confidence. Your complete happi-
ness is our wish.

ANDERSON BODY SHOP

CHRISTMAS GREETINGS

AMONG OUR MOST VALUED POSSESSIONS
ARE THE GOODWILL AND CONFIDENCE
OF MY CUSTOMERS. TO YOU I EXTEND
MY BEST WISHES FOR A

**A VERY MERRY CHRISTMAS
HAPPY NEW YEAR**

GOLF'S FEED MILL



SEASON'S GREETINGS

AN ALBERTA SERVICE FOR ALBERTANS

Your Provincial
TREASURY BRANCHES

GOVERNMENT OF THE PROVINCE OF ALBERTA

CONSULT

A. E. MEHUS
Manager

DIDSBURY

ALBERTA

CHRISTMAS GREETINGS

WE WISH OUR PATRONS AND FRIENDS

**A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR****DIDSBURY BARBER SHOP**
HENRY and WALTER**CHRISTMAS GREETINGS**

'TIS THE CHRISTMAS SEASON . . . AND
THE WORLD IS FILLED WITH CHEER !
AND SO WE PAUSE TO EXTEND OUR
SINCEREST BEST WISHES.

HENRY KUELKER**CHRISTMAS GREETINGS**

May the Christmas bells ring in a most happy
season — May the Christmas bells ring with all
the happiness that you so richly deserve, is our
Christmas wish to the people of the community.

May the true spirit of the Yuletide linger on
through every day of the coming year as a re-
ward for your faithfulness and kindness.

**McDONALD'S MEN'S WEAR
McDONALD AGENCIES**

D. N. McDONALD — GEORGE McDONALD

PLEASANT YULETIDE THOUGHTS...

Among our most valued possessions are
the Goodwill and Confidence of my
customers. To you I extend my
best wishes for a

**MERRY CHRISTMAS
AND A HAPPY NEW YEAR****GORDON "BARNEY" ELLIOTT**

Ph. 56 "Your Imperial Oil Agent" Ph. 157



To our customers and friends
we extend best wishes for a

Merry Christmas and a Happy New Year

★

THE ROYAL BANK OF CANADA

Local Manager A. J. ALLEN

**Handy Hints On Decorating
Your Home For A Brighter
And Safer Christmas**

To help make this Christmas
season the brightest, safest, ever,
here are some worthwhile hints on
decorating, inside and outside, all
around the house.

**Caring For Your
Christmas Tree**

As soon as you bring the tree
home, stand it in a pail of water or
tub filled with water until you are
ready to set it up and trim it. This
will protect the life and appear-
ance of the tree, keep the needles
from falling, and minimize the
danger of fire.

Trimming our Tree

Keep your tree stand water-
well full and your tree will remain
fresh and fragrant throughout the
holidays.

Bear in mind that tree trimming
follows a fundamental rule of
women's fashions — accentuate the
opposite. If your tree is tall and
slender, decorating lines should
tend toward the horizontal. (See
Fig. 1). If it is short and full, trim
your tree along lines which tend

to be vertical

(See figure 2.)

Applying this

simple rule will

help you bring

out the best in

the tree.

literally "in his own way," and runs
the risk of knocking the tree down.
So start at the top, with your angel
or star ornament, and work down.

After your tree-top ornament is
firmly in place, string the tree
lights, using the formula outlined
above for a good lighted effect.
Halo and reflectors are available
at moderate cost, and these greatly
increase the brilliance of tree lights.

Next, add your continuous decora-
tion, such as string popcorn. Fol-
low with glass, bulb ornaments,
snow balls, candy canes and similar
decorations. Last, add aluminum
or lead tinsel, one piece at a time,
and finish perhaps with a spray of
artificial snow.

Most Important Of All — Safety

From coast to coast some 3,500-
00 families will light up their
Christmas trees this year. If all of
us practice safety, we may make
this the year when no Christmas
tree fire sweeps through any home,
turning a family's joy into grief.

There is a highly effective way
to protect against short circuits
and overloading. Simply make sure
you plug a safety "fused" plug set
into your original source of current
and then add your other decorative
sets to this set. This will ensure
protection against overloads and
short circuits, and prevent dark-
ened rooms due to blown out fuses.

In addition, inspect all light sets
carefully for fraying or exposed
wires. Let's make this Christmas
the safest on record.

**Light Up Those Indoor
Focal Points****WE WISH YOU A MERRY CHRISTMAS**

May the glorious light of Christmas joy shine
upon you, and those dear to you, as we join
together in celebration of this day.

FALK'S ESSO SERVICELEN - KEITH - GEORGE - TREV
Phone 1316 Didsbury**PLEASANT YULETIDE THOUGHTS...**

May Christmas bring joy, peace and
contentment;

And may the New Year be one filled
with health and prosperity.

Your associations with us have made
the past year happy and we trust
these friendships will continue
for many years to come.

SUNRISE COFFEE SHOP

MR. and MRS. KEN WAUGH

**A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR**

We wish to thank all our customers and
other friends for their kind co-operation
and patronage during 1958 and extend

"The Season's Greetings"**DICKAU ELECTRIC****CHRISTMAS GREETINGS**

It's nice to look forward to Christmas,
And the pleasure of greeting you, too.

For it's really a wonderful feeling
Just to say MERRY CHRISTMAS and
HAPPY NEW YEAR TO YOU

DIDSBURY VARIETY STORE

LOIS — LYNN

MRS. H. ALLENSON Didsbury
Phone 55**PLEASANT YULETIDE THOUGHTS...**

IT IS A PLEASURE IN PUTTING ASIDE
THE ROUTINE OF BUSINESS TO SEND OUR
MANY FRIENDS WARMEST WISHES FOR
THE HOLIDAYS.

HANSEN & RASMUSSEN

SALES & SERVICE

PHONE 142 DIDSBURY



AS CHRISTMAS AND NEW YEAR COME
AGAIN

MAY THEY FIND YOU AND KEEP YOU,
RICH IN HAPPINESS,

**MERRY CHRISTMAS
AND A HAPPY NEW YEAR****MOUNT VIEW SERVICE STATION**

Bob Elkin; prop. J. E. Neufeld Phone 5PO

Merry Christmas

*Jim, Vimy and Mary Lou Currie; Miller McCoy,
Denny Sinclair and Eddie Shannon*

THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta

Entered as Second Class matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspaper Ass'n
and of the Alberta Division of the C.W.N.A.

Subscription: In Canada, \$3.00 a year; in U.S., \$4.00
JAMES CURRIE, Editor and Publisher

Ramblin'

and

Roamin'



Just For The Record . . .

This will be the last time you'll be hearing from this corner this year; we're going to close off for a week and let you catch your breath before we start ramblin' and roamin' in a brand New Year. There are a few important moves we would like to recount for you that took place in our area during the past 12 months. Here we go:

Another First For "Our Town" . . .

Work was completed on several blocks of hard-surfaced roads, to make Didsbury the first town between Calgary and Red Deer to enjoy such smooth driving surfaces. An accomplishment, no less.

And A Friendly Nod . . .

To those who were behind the plan to erect a new curling rink and have artificial ice installed in it. It won't be in action until next year but much preliminary work has already been done.

Just For The Record . . .

The "Pioneer", your favorite fireside companion, won a top award in the annual competition held by the Alberta Weekly Newspaper Association. We ran second last year but made the top spot this time around. We'll accept your bows anytime and trust you will help us repeat our success the next time such a competition goes before the judges.

Looking At The Sport Scene . . .

We find that the hockey Ramblers won top honors in the Chinook League; the Golf Club had the finest season ever; the "Little Leaguers" were one year better in their coaching, team play and fan support the curlers were sitting in the shadows but are out and 'roarin' now — a nice sound any time.

During The Past Year . . .

We've been brain-washed the odd time by some of those who disagreed with our ideas and the manner in which we express our opinions, but on the whole our associations with contributors to our columns has been very amiable. We must admit, of course, that a little brain-washing was tried from the pen that is responsible for this column. However, at this time of the year, we smile fondly at our critics; we imagine that they, too, our smiling in our direction.

We Were Disappointed . . .

In the Christmas lighting set-up in the business section of 'our town' this year. Compared to adjacent centres our area looks like a black-out area. Could be this situation will be remedied before this wee bit gets into print. 'Tis hoped so. The town fathers may even decide to arrange strings of colored lights across the main arteries. 'Tis hoped so! We just hope it won't be a case of too little, too late.

This Week We've Been Reminiscing A Bit . . .

At the start of the year, neither you nor I knew what was ahead. We have thrown a few of the high-lights at you which concern us and that took place in the year 1958. No doubt we've missed a few of the main events (we're famous for that), but they're all in our records, and in our mind. For the next week we'll be ramblin' and roamin' with the ones we love most . . . we hope you, too, are in the same happy position.

Guest Editorial

RING OUT THE OLD RING IN THE NEW

New Year is traditionally the time when we cast long looks behind, reviewing the year. And then we peer hopefully into the shrouded future, seeking to detect rosy gleams of bright sunshine.

But instead of using a periscope for a short range view, let's blast off and get into orbit and take a look at the world a hundred years from now.

About a year ago one of the major distilleries sponsored a scientific symposium on what the next century might hold for mankind. The prognostications made by ranking scientists were enough to make us consider taking up hermiting.

The shape of things to come looks more like a nightmare than rosy visions of human happiness. No more juicy steaks . . . we're going to manufacture food directly from sunshine, without wasting time on plants and animals as wasteful converting mills.

It is doubtful if marriages will still be permitted, though we rather suspect the scientists may have a little more difficulty in regenerating men and women than they expect. But in any event, you'll have to get a government permit before you can add to the country's population. Stabilization of the world's population is essential to economics and stable political institutions, we are solemnly told.

In fact, one geneticist writes off natural parents as altogether unsatisfactory. Birth will start in test tubes, under microscopes, using reproductive cells from "ideal" foster parents, preferably from persons long deceased.

In the realm of pay ecology, Big Brother will be a piker by the time a hundred years have passed. Instead of going to school, you'll send Johnny to the central intelligence bureau, where coded electrical information will be transmitted directly into his nervous system. We'll be able to create at will the problem solver, the creative thinker, the group leader, the good follower. Heaven will have arrived on earth — as long as you are either one of the elite or a happy follower. Individualists won't be permitted.

Don't go away happy, folks; stick around and we'll make your flesh creep.

However, we are optimists. We have solid faith in the breezy sanity of the common man. We think that mankind will be able to reap the major benefits of an exploding technology without accepting the "new morality" preached by some of our leading scientists.

— Cloverleaf Surrey Leader

GEMS OF THOUGHT GIVING

No person was ever honored for what he received. Honor has been the reward for what he gave.

— Calvin Coolidge

We make a living by what we get, but we make a life by what we give.

— Winston Churchill

**Remember-
YOUR
Christmas
Seal
Contribution
is
Important!**

**fight
TB**

Make Your Own Holiday Decorations Adds To Pleasure

Make your holiday decorations and you will not only save money, you'll have fun.

A kissing ring for a doorway can be made by covering two embroidery hoops with ribbon or tinsel. Place them at right angles to each other and add a bell, ball ornament or sprig of mistletoe inside. Attach a bow at the bottom if you wish. Instead of embroidery hoops you may use can rings painted with gilt or tempera paints.

Evergreen branches can be used in many ways. Have you ever tried covering the wood moulding about a door with them? Or bending a wire coat hanger into a circle and attaching greens to it to form a wreath? You can add ball ornaments or bright cranberries to brighten it a bit.

Then how about decorating your windows and mirrors. Cotton white spray paint or white paper snowflakes always look pretty. But if there's an artist in your family, why not have him paint a scene of a jolly Santa on a window or mirror with tempera paints?

Squirrel Cage . . .

IF THIS WERE ONLY TRUE . . .

"Whatever made you marry an archaeologist?" one woman asked another as they met on the street.

"It's very simple, my dear," was the reply. "The older I get, the more interested he becomes in me."

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

As the Holiday Season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of Prosperity, Health and Happiness.

CLARENCE'S SHOE SHOP

ADVERTISING DOESN'T COST ! IT PAYS

PEACE ON EARTH GOODWILL TOWARD MEN

JOY, LAUGHTER and HAPPINESS
ARE OUR WISHES FOR YOU
DURING THE YULETIDE SEASON

JOE DICK

Season's Greetings
Come over for a drop of good cheer!

BUY THE CASE!

CALGARY GINGER ALE

When friendly greeting cards speed an invitation to visit at your house this holiday season, make your hospitality "good cheer" indeed — with CALGARY!

CALGARY'S the refreshment no other soft drink can duplicate . . . the drink with the difference, because CALGARY is made with nature's own pure underground spring water.

That's why hospitality means so much more — when it includes

"CALGARY"

CALGARY BREWING & MALTING CO. LTD.
Calgary Edmonton

Professional and Business Directory

DOCTORS

H.W. EFF, B.Sc., M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office west of Hotel
Hours: 11-12; 1:30-5, except
Wed. — and by appointment
Phone 141 — Didsbury

Dr. R. G. BANKIER
M.B., Ch. B.
Physician and Surgeon
Dr. T. P. O'Hea
M.B., Ch. B.
Physician and Surgeon

Office on the grounds of
the former's residence
Appointments every afternoon
Except Wednesday
Phone 643

Dr. H. S. RAMSEY
CHIROPRACTOR
CLOSED WEDNESDAYS
Special Attention Given
To Foot Troubles
Kemp block, Olds, Alberta

Dr. C. H. Brown, Jr.
(Dentist)

Royal Bank Bldg., Didsbury
— OFFICE HOURS —
9:00 a.m. to 5:00 p.m. Daily
(Excepting Monday)
- Phone 3102 -

LAWYERS

H. Lynch-Staunton
L.L.B.
BARRISTER & SOLICITOR
Notary Public
Res. Phone 119 — Office 120

OPTOMETRISTS

Dr. D. Stewart Topley
Optometrist
503 Greyhound Bldg.
Calgary Ph. 27350

DRS. H. J. and D. J. SNEZL
DR. G. W. I. TITLEY
WILL BE AT OLDS EACH
TUESDAY and SATURDAY
Except 1st Tuesday of the Month
10 a.m. to 5 p.m.
In Daves Block
Appointments may be made at
Maybank's Drug Store

MISCELLANEOUS

SHIP YOUR
STOCK
TO YOUR
LOCAL
LIVESTOCK DEALER
Calgary Prices
Paid At Didsbury
JOE DICK
Phone 121 — Didsbury

DOROTHY'S
BEAUTY SHOP

At Pete Liesemer residence
Two doors west of hospital on
south side of street
Phone 210 — Didsbury

FALK'S ESSO
SERVICE

At Junction of No. 2 highway
Into Didsbury
REPAIRS TO ALL MAKES
OF CARS AND TRUCKS
ATLAS TIRES AND TUBES
A.M.A. TOWING SERVICE
Phone 1316 — Didsbury

"Tune - up A Specialty"



FUNERAL DIRECTOR

Didsbury Funeral Home
W. A. McFarquhar, Director
Associated with
Goodey Brothers, Calgary
Phone 33 or 46 — Didsbury

Phone JAY TUGGLE
— 290 —
— FOR —

PURITY "99"
PRODUCTS
Residence Phone: 138

JEWELLERS

MODERN JEWELLERY
Irven Baptist
Phone 172 Didsbury

Quick Repairs On All
Makes of Watches and
Jewellery
All Work Guaranteed

ANDERSON'S
BODY SHOP

Phone 261 Didsbury
BODY REPAIRS
AND PAINTING
MUFFLERS INSTALLED
AT LOW COST
SEE US NOW!

CHURCH NOTES

EVANGELICAL CHURCH
Rev. A. E. Stickle, Pastor
10:30 a.m. — Worship Service
11:30 a.m. — Sunday School
7:30 p.m. — Evening Service
Wednesday Evening 8:00 p.m.
Bible Study and Prayer Meeting
Bethel Services:
Sunday Services
2:00 p.m. Sunday School
3:00 p.m. Worship Service
Youth Fellowship, Friday 8 p.m.
The Pastor and Congregation
extend a sincere welcome to all
Come and worship with us

REDEEMER LUTHERAN
CHURCH
"The Church of the
Lutheran Hour"
Rev. E. B. FOX, Pastor
Divine Services every Sunday at
11:00 a.m., followed by Sunday
School and Adult Bible Class

UNITED MISSIONARY
CHURCH
Rev. W. D. ANNETT, Pastor
Sunday School, 10:30 a.m.
Preaching, 11:30 a.m.
Sunday evening service, 7:30
p.m.
Wednesday evening prayer
meeting at 8 p.m.

ST. CYPRIAN'S
ANGLICAN CHURCH
Services on the first, second
and fourth Sundays at 12 Noon.
1st Sunday Holy Communion
2nd Sunday Morning Prayer
4th Sunday Family Service
Sunday School every Sunday
(except the 4th) at 11:00 a.m.

FALLEN TIMBER
FOURSAKE CHURCH
Rev. R. and Rev. C. Moore
Co-Pastors
Sunday School 1:30 p.m.
Church Service 2:30 p.m.
Young People's every Friday
at 8:30 p.m.
Come and Bring Your Friends

KNOX UNITED CHURCH
Rev. GLADYS GIFFIN, Minister
WESTCOTT-
Service 10:00 a.m.
Sunday School 11:00 a.m.
DIDSBURY-
Sunday School 10:15 a.m.
Service 11:30 a.m.

M-O-O-R-E
COUNTER SALES BOOKS
RESTAURANT
PADS
Western Made for Western Trade
CHECK WITH
THE DIDSBURY PIONEER
FOR YOUR NEEDS

Company To Award Hockey Trophies

As an incentive in building sound character and good citizenship among the thousands of Canadian youngsters who play in boys' hockey leagues across the country, a new type of individual hockey award is being presented for competition for the first time this year.

The Robin Hood Trophy, announced recently by the well-known miller of breakfast oats, is to be an annual award for the best all-around boy in each of the hundreds of local hockey leagues operated for boys 12 years and under. It will be accompanied by a crest and personalized parchment scroll, all of which become the winner's property.

Local League officials will select the individual winners, using as a guide a Players' Creed that has been drawn up for the players. The creed, in addition to urging the boy to train and keep fit in order to play to his peak capacity, emphasizes the importance of good behavior in the realms of school, home, religion and community activity.

In announcing the new trophy program a Robin Hood executive commented: "We have in mind the development of hardy, competitive young Canadians. At the same time we hope to encourage those character traits that in future years will stand them in good stead as adult members of their communities and country. You could say that we are hoping to create ideal 'Junior Citizens.' We picked hockey for this boys' program because it is Canada's traditional game and because it builds strong, healthy youngsters."

The trophy, crest, and scroll will be presented at hundreds of local ceremonies from St. John's, Newfoundland to Victoria, B.C., early next March. All necessary information may be obtained by writing Mr. M. C. Tucker, Bureau of Industrial Service (Canada) Ltd., 250 University Ave., Toronto, Ont.

A Moment With Mons

Mrs. Harvey Gillrie and Miss Helen Willis are to be congratulated on arranging a most delightful evening for members and escorts of Mons Chapter, I.O.E.F. Wed. Thursday night. Square dancing, novelty dancing, followed a delicious turkey dinner, served by members of the local Catholic Women's League.

Draw for the quilt was made and the lucky winner was Mr. J. Folkman, Mr. Lawrence Hunter kindly supplied music and calls for the evening's entertainment.

At a brief business meeting members were advised by the regent, Mrs. A. E. Ford, that Mons Chapter has again been granted the arena concession for the winter season.

**JOHN
DEERE
DAY**

— ★ —
**Monday
January 5**

**DIDSBURY
THEATRE**
— 1:30 P.M. —

TICKETS AVAILABLE

NOW !!!

From Your . . .
**JOHN DEERE
DEALER**

**Cowan
— AND —
Moore**

SALES and SERVICE

Notes From D.A.

District Agriculturist

At this season we all partake in the many activities associated with Christmas. It is a time to rejoice, to entertain, and reflect on the past.

This has been a good year in agriculture, many of the difficulties often confronting farmers were small, others did not exist in 1938. During the year I have enjoyed my association with all those I knew before as well as many new acquaintances, to one and all "A Very Merry Christmas and a Bright New Year."

LOCAL CHURCH TO HOLD
SPECIAL CHRISTMAS SERVICE

Redeemer Lutheran church cordially invites its members and friends to the special Christmas service for this season. On Wednesday, December 24, beginning at 8 o'clock, the annual Children's Service will be held. This year some school children will take part in the program of recitation and song. The program, prepared by the Pastor, Rev. E. B. Fox, highlights the entire Christmas story.

On Christmas Day, Thursday, December 25, the regular Christmas Day service will be held, with the service beginning at 11 o'clock. This service will once again bring us the wonderful truths and blessings of the birth of our Savior.

Regular services will be held on Sunday, December 28; and on New Year's Day, January 1st, the New Year's Day service will begin at 11 o'clock. This service affords all members an excellent opportunity to begin the year with the Lord.

TB Punch Lines

Tuberculosis has been known as a major disease of mankind as far back as there are written records. It was not until 1882 that Robert Koch, a German doctor, found the germ that caused TB and so established proof beyond all doubt.

Scientists for centuries tried to find a drug which would help in the treatment of tuberculosis. Finally, in 1944, Selman Waksman discovered streptomycin, the first of the antibiotics to be effective against the tubercle bacillus.

During a practical exercise, the instructor was giving a class instructions on unarmed self-defense. After presenting several different situations to the class, he asked a student, "What steps would you take if someone were coming at you with a knife?"



IF YOU'VE NEVER SEEN THE THREE WISE MEN IN YOUR DREAMS, OR READ ABOUT THEM IN YOUR BIBLE, WE FEEL FOR YOU. ABOVE IS AN ARTIST'S CONCEPTION OF THE THREE WISE MEN—WE TRUST THAT THE MESSAGE THEY CARRIED TO BETHLEHEM—THE HOLY CITY—AT THAT FATEFUL TIME—WILL BE IN YOUR HEARTS AS IT WAS IN THEIRS!

HENRY ERB

— Agent For
MEMORIALS
and
GRAVE MARKERS
"By the Finest
Craftsmen!"

GREETINGS

WITH A CHRISTMAS WISH!
FEAR NOT; FOR, BEHOLD I BRING
YOU GOOD TIDINGS OF GREAT JOY
WHICH SHALL BE TO ALL PEOPLE.
FOR UNTO YOU IS BORN THIS DAY
IN THE CITY OF DAVID, A SAVIOUR,
WHICH IS CHRIST THE LORD.

DUANE — STAN — SID — HAROLD



Harold E. Oke

"Your Machine Man"
Phone 375 Didsbury

REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"
Didsbury - Alberta

May the Christ-Child of Bethlehem, with
all His blessings, find a hearty welcome in
your heart this Christmas season and throughout
the coming year of 1959.

— THE CONGREGATION

A VERY MERRY CHRISTMAS

Christmas seems to renew our obligation,
not in the sense of custom only, but with a
genuine appreciation of our pleasant associations
during the last year, we extend to you
our best wishes for an Old Fashioned Merry
Christmas and a New Year of Happiness and
Prosperity.

STEVENS SERVICE SHOP

CHRISTMAS GREETINGS

"JOY TO THE WORLD . . .
... THE LORD IS COME,
LET EARTH RECEIVE . . .
... HIS KING!"

**DIDSBURY CARTAGE
AND STAFF**

MANY THANKS

TO OUR FRIENDS . . . BETTER FRIENDS
WE COULD NOT WISH FOR . . . NOT A HAP-
PIER OCCASION THAN THIS CHRISTMAS
TO WISH THEM JOY, SUCCESS AND HAP-
PINESS.

BERT'S GRILL & BILLIARDS

CORDIAL WISHES . . .

Christmas seems to renew our obli-
gation to the community which we so
gladly serve. We are grateful for the
patronage you have given us in the
months past and we pledge anew to
serve you faithfully in the future.

HERB SINCLAIR

THE SEASONS GREETINGS.

Aglow with the joy of Christmas,
We join the happy throng;
And hear, in every passing voice,
A note from the angels' song
All men are friends - all friends are dear
So, Merry Christmas, Friends, Good Cheer,
And happiness this coming year.

ATLAS LUMBER CO. Ltd.
DIDSBURY, ALTA. Phone 125

Jack Meyer, Manager

Phone 125

CHRISTMAS GREETINGS

A BOOK-FULL OF SENTIMENT WOULD
BARELY EXPRESS OUR HEARTFELT
WISHES AND HOPES FOR
A JOYOUS CHRISTMAS

— and a —

HAPPY NEW YEAR

GEORGE WILKINS JOHN MUNRO

No Milk Delivery Christmas or New Year's Day

CHRISTMAS GREETINGS

AS THE HOLIDAY SEASON DRAWS NEAR,

IT IS OUR SINCERE WISH THAT
YOU HAVE

A MOST PLEASANT CHRISTMAS

and a

NEW YEAR OF HEALTH and PROSPERITY

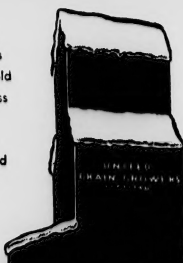
JAY TUGGLE

"Your Purity 99 Agent"

Season's Greetings

The Board of Directors and Management of United Grain Growers Limited take this means of thanking the farm families of this Province for their continued patronage of U.G.G. elevators during the year now nearing its end . .

May the Joy and
Peace of Christmas
bless your household
and bring happiness
to those within
and to those who
cross your threshold
during the
Christmas Season



UNITED GRAIN GROWERS

Producers Original Farmers Co. joint

District Couples Celebrate Wedding Anniversaries

REV. AND MRS. A. TRAUB

An interesting event took place in Didsbury on Tuesday, December 22, when Rev. and Mrs. A. Traub celebrated their Golden Wedding anniversary. During the afternoon, Rev. and Mrs. Traub were hosts to about 60 friends and well wishers who came to their home to offer congratulations. In the evening, the dining room of Mountain View Bible College was the scene of a further celebration when this grand old couple, still in good health, were hosts to about 150 guests, and were also the recipients of many beautiful and useful gifts from their many friends. The Bible college, which Rev. Traub founded in 1926 honored him with a German made, 400 day gold colored clock, presented by Rev. D. M. Taylor, president of the college on behalf of the faculty of the college.

Rev. and Mrs. Traub were blessed with three sons and three daughters and are now grand parents of 17 grand-children.

Rev. Traub has vivid memories of the time in 1898 when he came to this district with his parents from Elmwood, Ontario as a boy. His parents homesteaded two miles north-east of Didsbury. Mrs. Traub, the former Mary Good, also came from Elmwood, Ontario and came with her parents to this country in 1900; they homesteaded 5 miles south of Didsbury.

Rev. Traub can look back with pride on a long and illustrious career as a Minister and Christian educator. From 1908 until 1919 he pastored several points in Alberta for the United Missionary Church. In 1919 he was appointed District Superintendent of the Alberta conference, which post he held for 13 years. In 1926 he founded the Bible College in Didsbury which is known today as Mountain View Bible College. He was President and one of the teachers until 1944. He is president emeritus of the college, an honorary post he will hold for his lifetime.

Rev. Traub has been semi-retired for a number of years but still enjoys taking an occasional active part in church work. Always of good cheer, with ready wit and humor, Rev. Traub's life has been a blessing and benediction to countless people who have had the good fortune to make his acquaintance.

Rev. and Mrs. Traub, both with good memories, fondly recall their wedding day on December, 16th, 1908. The home of the bride's

parents, five miles south of Didsbury, was the scene of this happy event.

Telegrams of congratulations and well wishes were read from friends in Vancouver, B.C., Kitchener, Ont. and a cablegram from Omsk, Africa.

MR. AND MRS. I. ERICKSON

Residents of the Didsbury district for 48 years, Mr. and Mrs. Ivar Erickson celebrated their 60th wedding anniversary on Dec. 17th. They held "open house" during the afternoon for their friends and neighbors. The bride is 86.

Midway News

From Our Own Correspondents

A miscellaneous shower was held at the home of Mrs. Otto Bittner for Mr. and Mrs. F. Braken (nee Jean Charlton). The honored were the recipients of many lovely and useful gifts for which they generously thanked those present. Lunch was served by the co-hostesses, Mrs. Sam Elliott and Mrs. A. Thompson.

Mr. Bill Reider and Mr. Lawrence Hanson are working on an oil rig near Carbon.

Don Johnson of Port Albernie B.C. who has been visiting relatives in the district for the last two months returned home last week. Mr. Fred Richardson accompanied him.

The Bancroft W.I. group held their Christmas meeting at the home of Mrs. R. Gehring. Mrs. Ken Swanson gave her paper on Agriculture and Canadian Industries.

Flannelette was passed out for the making of layettes for Korea. A draw for exchange of gifts was held; followed by lunch served by the hostesses.

New inlaid linoleum purchased by the ladies curling club is now on the floor of the curling rink kitchen.

United Church will hold their Christmas Program and White Gift Service Sunday, December 21st, at 8 p.m. at the Midway School.

The Anglican Church will have their Christmas Service at 3:30 p.m. on December 21st. Special Christmas music by the Olds Church choir.

BANCROFT BUTTERCUPS HOLD CHRISTMAS MEETING

On Wednesday December 13th the Bancroft Buttercups W.I.G.C. held their Christmas meeting at the home of Patricia and Dorothy Hoskin. The meeting opened with the singing of Christmas carols and the club code. Each member brought a toy for the fire department, as roll call.

The Christmas cards sold by the girls netted \$34.72.

Following a session of games and contests the exchange of Christmas gifts took place. This ended a very successful year.

BERGEN NOTES

[From Our Own Correspondent]

Mr. Jack Davidson and his household are busy moving into the addition to their home in time for Christmas.

Mr. and Mrs. Pelke have moved into the Ray Molsness house.

The annual school concert was held on the evening of December 19. A speedy recovery is wished for Allen Norquay, who we hear is a patient in the Didsbury hospital.

GREETINGS

At this Christmastide may we rededicate ourselves to a greater, fuller service to our community to help enrich our own lives and those with which we come in contact.

MOUNTAIN VIEW CO-OPERATIVE LIVESTOCK MARKETING ASSOC.

Local Agent: R. E. GILLRIE

CHRISTMAS GREETINGS

WE WISH OUR PATRONS and FRIENDS

ONE AND ALL A

A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR

SHEPPARD'S
JEWELLERY STORE

MANY THANKS

TO OUR MEMBERS AND FRIENDS !!

For their support and co-operation during
the past year. We would also like to extend
our best wishes for a

VERY MERRY CHRISTMAS

and a

HAPPY AND PROSPEROUS NEW YEAR

**NEAPOLIS CONSUMER'S CO-OP
ASSOCIATION LIMITED**

JOHN HOLUB, Manager

CHRISTMAS!

May your Christmas day be gay, and
many the gifts that come your way.

And as the New Year follows through, we
wish you joy and warm friendship too.

MERRY CHRISTMAS TO ONE AND ALL

Closed December 25th and 26th

Closed January 1st

THE BRIGHT SPOT

THE SEASONS GREETINGS.

Warmest Greetings . . . TO ALL OUR FRIENDS

AND NEIGHBORS, AND TO ANY STRANGERS

THAT MAY BE WITHIN OUR GATES AT

CHRISTMAS TIME.

**MERRY CHRISTMAS
AND A HAPPY NEW YEAR**

MAUREEN, TOM BROWN and FAMILY

and the STAFF of THE ROSEBUD HOTEL

THE SEASONS GREETINGS

As the holiday season is upon us we are reminded that this successful year is due in no small measure to your generous patronage

Kindly accept our good wishes for

**A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR**

JENKINS'
GROCETERIA LTD.

A VERY MERRY CHRISTMAS

WE TAKE GENUINE PLEASURE IN LAYING
ASIDE THE ROUTINE OF BUSINESS TO
SEND TO OUR MANY FRIENDS THE
HEARTIEST WISHES FOR THE
HOLIDAY SEASON

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234 or 235

PEACE ON EARTH
GOODWILL TOWARD MEN

As we stop in the midst of the season of
good cheer, our hearts grow tender as we carry
back in thought to the reality of Christmas
Day and what it means. In sincerity, we wish
you a delightful holiday season.

STAUFFER AUTO SERVICE

PLEASANT YULETIDE THOUGHTS.

JUST A CHRISTMAS HOW-DO-YOU-DO
AND A WISH FOR YOUR HAPPINESS
ALL YEAR THROUGH

JOHNSON RADIO

Phone 23

Didsbury

CORDIAL WISHES . .

Christmas seems to renew our obligation
to the community which we so gladly serve.
We are grateful for the patronage you have
given us in the months past and we pledge
anew to serve you faithfully in the future.

NEAPOLIS CO-OP SERVICE STATION

STEWART W. TIGHE

CHRISTMAS JOY

It is with genuine appreciation, from
the bottom of our hearts, that we wish
you at this time cordial Christmas
Greetings.

RAY and BETH CAMPBELL
MARVELL - JOHN - ARNOLD
FLORENCE - BLAIR

**CAMPBELL'S FOOD STORE
PREMIER MEATS**

DISTRICT NEWS

M.V.B.C. NEWS

The student centre is meeting a
very great need in the college this
winter. On Friday evening students
and faculty met there with much
interest, for it was the annual
Christmas party. What a gay group
they were for the spirit of Christ-
mas was indeed in the air, and
every one was most expectant. Miss
Ann Snyder who is the convener of
the social committee of the college
was in charge of the evening with
Wayne Stauffer as her able assist-
ant. After the program and games
Wayne and Ray Stauffer uniquely
invited the assembly to retire to the
dining room where the Christmas
tree stood in all its loaded splendor
and of course, where Santa would
naturally come. The little folks
were all agog to say nothing of
the big folks and soon gifts were
being opened, a delicious lunch was
served, and the entire room pre-
sented happiness. It was a good
party and we shall long remember it.

One of the features of the Christ-
mas party was a play put on by
Mr. Waldin, the speech teacher.
Mr. Waldin writes these himself
and this year he presented a play
high-lighting the writing of a fa-
vorite carol, silent night. The stu-
dents did an excellent job, and the
stage setting was beautiful. Mr.
Waldin is to be commended on the
excellent work he does with his
department. He also recites "Al-
bert the Lion" to the great amuse-
ment of the listeners, for he is an
adept at impersonated reciting.

We are happy to have on the cam-
pus Mr. and Mrs. Donald Sude-
r and baby Beverly. They are vis-
iting Mrs. Lydia Sude-
r and will be in the community until
after New Years when they will re-
turn to Montreal by plane.

Mr. Mervin Traub is also a campus
visitor during the day. It is a
pleasure to see him again and he
reports work, sweat (and almost
tears) in his heavy course he is
taking at Cascade College as he
majors in history. Imagine read-
ing all those pages of collateral for
the course! He will return to Port-
land by December 30 when classes
again begin.

Miss Ruth Eby, Reg.N., has visit-
ed the campus during the past sev-
eral days. She also has some days
of holiday from her work in Seattle
Pacific College, where she is com-
pleting her Bachelor of Arts course
this year. She is staying with her
parents, Rev. and Mrs. D. C. Eby.

Rev. and Mrs. Taylor and family
will be spending their Christmas
with the former's father and other
relatives in Calgary. Mrs. Taylor
accompanied Rev. and Mrs. Witt
and Mrs. Finlay to the Christmas
party in Beulah Home last Thurs-
day evening.

On Friday morning in chapel,
Mrs. Taylor and Mr. Lavern Traub
combined their efforts in presenting
a very acceptable program on music
that had Christmas as its setting.
Mervin Traub and Lucille Wiens
were supper guests in the home of
Miss Gladys Eby Friday night.

The faculty, staff and some of
the students of the past year made
a tape recording on Wednesday
evening to send to Private Richard
Carpenier, who is at present in the
United States Army in Missouri. He
will be unable to get home for
Christmas and the recording will
no doubt bring much happiness to
him. He is assistant chaplain
there.

We do want to extend to all our
readers our best wishes for a Merry
Christmas and a Happy New Year.
We do not know what a year will
bring forth to be sure, but we know
that God is in the year, and as we
trust Him, all will be well.

Buy and Use
Christmas Seals

Help Fight TB

MANY THANKS

WE, THE PEOPLE WHO OPERATE **Rae's
Bakery**, wish to thank each and every one for
the many ways they have shown appreciation
of our products. Thanks a million folks, and a
VERY MERRY CHRISTMAS and a
Bigger and Better NEW YEAR
TO ALL OF YOU

RAE'S BAKERY

Week of Prayer
Planned For '59

The Didsbury and District Muni-
cipal Association has arranged for
a Week of Prayer, January 12th to
18th. Originally the Week of
Prayer was scheduled for January
5th to 9th, but due to other planned
events it has been set back one
week.

The following list gives the date,
place and guest speaker for each
service:

January 12: Mountain View Uni-
ted Missionary Church; speaker
Rev. Richardson, pastor of Baptist
Church, Crossfield.

Waterloo Mennonite Church, spea-
ker, Rev. C. D. Neufeld, pastor of
Baptist Church.

January 13th: United Church,
Didsbury; speaker, Rev. Hackman,
pastor of the Waterloo Mennonite
Church.

Church of God, Carstairs; spea-
ker, Rev. Stickle, pastor of the Evan-
gelical Church, Didsbury.

January 14th: United Missionary
Church, Didsbury; speaker, Rev.
Magee, pastor of the United Church,
Carstairs.

Baptist Church, Crossfield; spea-
ker, Rev. Dietz, pastor of Mountain
View United Missionary Church.

January 15th: Berthel Church;
speaker, Rev. Hunter, pastor of the
United Church, Crossfield.

United Church, Carstairs; spea-
ker, Rev. Annett, pastor of the Uni-
ted Missionary Church, Didsbury.

January 16th: Evangelical Church
Didsbury; speaker, Rev. Dresler,
pastor of the Church of God, Car-
stairs.

United Church, Crossfield; spea-
ker, Rev. Gladys Giffin, pastor of
the United Church, Didsbury.

May we invite and urge you to
attend as many of these services as
possible. Time of service will be
8:00 p.m. each evening.

ANOTHER GEM . .

The most successful business man
is the man who holds onto the old
just as long as it is good and grabs
the new just as soon as it is better.

— Robert P. Vanderpool

SERVICE

BOARD

NOTES

By —

W. K. SNYDER

Agricultural

Service Board

SEASON'S GREETINGS

We stand at the threshold of a
New Year. As we look back in re-
spect we feel assured that the
year just passing out has been very
good to most of us. As we look
ahead, we look into the unknown
but we do so with trust and deter-
mination, knowing that there is a
Higher Power guiding our destiny.

I would like to wish you, on be-
half of the Agricultural Service
Board, a Very Merry Christmas and
a Happy and Prosperous New Year.

Midway News

From Our Own Correspondent

The F.U.A. held its December
meeting on Dec. 17th when Presi-
dent Jim Love gave a very good
report of the convention held re-
cently in Edmonton.

Mr. Bill Connor, W.R.D.C. repre-
sentative, was a recent visitor in
the district, speaking on hall sup-
pression. The local here is plan-
ning a blitz to get voters out on
January 6th, the date the plebiscite
will be held.

District young people have begun
to arrive home for the holidays.
Among them are Edna Harder, a
nurse's aid in Calgary, who will be
posted to Pincher Creek in the New
Year. Austin Fries and Jerry Good
from Olds; Norman Fisher from
Edmonton, and Larry Taylor from
Winnipeg.



Christmas is a thousand things

It's a winter's night, and an angel song . . . a giant star, and a tiny
stable . . . a manger, and straw, and swaddling clothes.

Christmas is a chime . . . a boy soprano, and Silent Night . . . carolers, and
The First Noel . . . the tinkle of a bell on a sleigh, of a coin in a cup.

Christmas is Dickens, and Scrooge, and Tiny Tim. It's holly on the door,
a candle in the window . . . the scent of pine, and the sparkle of tinsel.

Christmas is red and green, and blue and silver. Christmas is white.

Christmas is cards, and ribbon, and tissue paper. It's a trip home, an
open latch, and a handclasp. It's gliblets, and biscuits . . . cranberries,
and mince pie.

Christmas is cold and warmth . . . forgiveness, and a smile.

Christmas is a prayer . . . a renewed plea for an ancient hope . . . For
Peace on Earth, Good Will Toward Men.

*Merry Christmas and Best Wishes
for the New Year*

**COWAN and MOORE
AND STAFF**

CHRISTMAS GREETINGS

MAY ALL THE JOYS OF A GLORIOUS
CHRISTMAS AND A HAPPY NEW
YEAR BE THE GOOD FORTUNE OF
OUR MANY FRIENDS AND PATRONS.

**Duncan Auto Body
And Service**

Phone 73

Olds, Alta.

PEACE ON EARTH
GOODWILL TOWARD MEN

MAY YOU HAVE . . .

The Gladness of Christmas
Which is **HOPE**
The Spirit Of Christmas
Which is **PEACE**
The Heart Of Christmas
Which is **LOVE**

Feeq's
GENERAL RETAIL
Propane Sales & Service
EAST OF RAILROAD TRACKS

**MERRY CHRISTMAS
AND A HAPPY NEW YEAR**

May your Christmas way be gay,
And many the gifts that come your way.

And as the New Year follows through,
We wish you joy and warm friendships.

REIBER BROTHERS

WE WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR

As we stop in the midst of the season of good cheer our hearts grow tender as we carry back in thought to the reality of Christmas Day, and what it means. In sincerity, we wish you a delightful holiday season.

FOLKMAN'S CLOTHING

Phone 124

Didsbury

BE IT WHITE OR GREEN . . .

OUR WISHES FOR YOU ARE THE SAME . . . JUST A MERRY CHRISTMAS WITH ALL THE KINDLY THOUGHTS OF THE SEASON, AND MAY THE NEW YEAR BRING YOU AND YOURS A GOODLY SHARE OF HEALTH HAPPINESS AND PROSPERITY.

MAC'S HARDWARE

NANCY LINDSAY JACK BILL

PLEASANT YULETIDE THOUGHTS...

As the Holiday Season draws near, it is our sincere wish that you have a most pleasant Christmas and a New Year of Prosperity, filled with Health and Happiness.

Barrett's Sales & Service

B. W. Barrett, prop.
Mr. and Mrs. Roger Barrett

A VERY MERRY CHRISTMAS

As another pleasant year of business association with you draws to a close we take this opportunity to send you these traditional greetings of the season. May your Christmas indeed be merry — a fitting close to a year of happiness and achievement.

AND A HAPPY NEW YEAR

... the best, we hope, you have ever had. It is our sincere wish that the warm glow of our friendship shall contribute, in some measure, toward making this your most prosperous and most successful year.

WAYNE — MENNO

HALLIDAY'S CASH GROCERY

PHONE 341

DIDSBURY



COMPLIMENTS OF THE SEASON

AT THIS FESTIVE SEASON . . .

May we express to you our appreciation of the cordial relations between us during the past year and extend best wishes for

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

Slipp's Drug Store

"Your Rexall Store"

Phone 40

Didsbury

Little Items of Local Interest

Mr. Murray Kendrick of Regina will visit with his parents, Mr. and Mrs. A. R. Kendrick during the festive season.

Mr. and Mrs. George Law of Calgary visited in the town and district on Sunday.

Mr. and Mrs. J. Bateman will be guests of the former's parents at Cardston for Christmas.

Mr. and Mrs. Les LeGrand will be guests of Mrs. H. Patterson and Marlene, of Edmonton at Christmas.

Mr. and Mrs. H. Lynch-Staunton will visit with Mrs. H. Stewart and family over the Christmas holiday.

Dr. and Mrs. M. Tansey of Edmonton will be guests of Mr. and Mrs. S. Devine during the festive season.

Mr. and Mrs. A. Allen and Douglas will be holiday guests of Mr. and Mrs. F. E. King of Calgary.

Mr. and Mrs. P. Andrews leave Wednesday to visit with their son-in-law and daughter, Mr. and Mrs. L. Auger of Grande Prairie.

Mr. and Mrs. C. A. Armstrong of Chilliwack, B.C., were weekend visitors at the home of Mr. and Mrs. E. Watkins.

Mr. and Mrs. J. Glau and Mr. and Mrs. M. L. Branley of Calgary, and Miss Veleta Watkins of Edmonton, will be Christmas guests of Mr. and Mrs. Ed Watkins.

Mr. and Mrs. D. Nicholl and family of Standard will be holiday guests at the home of Mr. and Mrs. Faye Nicholl.

Mr. and Mrs. Jack Freeman of Calgary and Mr. and Mrs. Bruce Freeman of Brooks, will spend Christmas with Mrs. Nancy Freeman.

Mrs. Vera Reiffenstein will leave Wednesday for Fort St. John to spend Christmas with Mr. and Mrs. A. Freeman and Mr. and Mrs. O. Reiffenstein.

Mr. Cameron Wordie of Edmonton, son of Mr. and Mrs. J. W. Wordie of Didsbury, has been successful in passing his examinations for Chartered Accountant, 1958.

Mr. Denis Jenkins has just returned from a five-year engagement in France and was a visitor with his mother, Mrs. E. Jenkins at the weekend.

UNITED CHURCH W.A. ELECT NEW OFFICERS

The December meeting of the United Church W.A. Evening Group was held at the home of Mrs. T. Morris on December 15th, with 23 members present. New officers for 1959 were elected as follows:

President, Doris Moore; first vice-president, Ella Andrews; second vice-president, Muriel Cowan; secretary, Mary Easton; treasurer, Margaret Bankier.

Arrangements were made to organize a pot luck supper for the congregational meeting on January 19th.

Next meeting will be held at the manse on January 26th.



AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. D. Andrews of Didsbury, on December 18th, a son. To Mr. and Mrs. T. Penner of Didsbury, on December 19th, a daughter.

LADY CURLERS TO HOLD IMPORTANT MEETING

The Ladies' Curling Club will hold a meeting at the curling rink Monday, Dec. 29 at 7:30 p.m., the purpose to be the choosing of rinks and clear away some unfinished business. Come with your broom and be prepared for a short game. Marvell McCoy (Pres.)

Coming Events

—The Evangelical church choir will present a Christmas cantata, "Love Transcending," at the Evangelical Church, Tuesday, December 23rd, at 8 p.m. 46-47c

—There will be a dance at Rugby hall on Friday December 26th. Dale Allen's orchestra. Hats and novelties. 48-30c

—The dance scheduled for Westdale hall for December 31st has been changed to December 20th.

—Come to the New Year's dance at Melvin on December 31st. 47-30c

—There will be a carol service at St. Cyprian's Anglican church on Christmas Eve at 9 p.m.

—There will be a celebration of Holy Communion on Sunday December 28th at 12 noon at St. Cyprian's Anglican church.

—There will be a dance at Mountaineer View hall on December 29th. Novelties and hats. Fisher's orchestra. 49-20c

CHRISTMAS GREETINGS FROM THE E.U.B. CHURCH

More than four centuries ago, the beautiful words, "I Am Your Friend - My Love Goes Deep," were written by an Italian monk, on his Christmas greeting of love, hope and courage to his friends. Such sentiment expresses clearly the true meaning of Christmas.

As we make our journey to Bethlehem once more, there to behold the infant Jesus, "wrapped in swaddling clothes and lying in a manger," may we reflect upon the words of the Italian monk, for the heart of the Christmas message is to be found in the fact that God's love goes deep. That night when the angels sang the heavenly anthem of "Glory to God in the Highest," and "The Sky was Bright with a Holy Light," God gave us a passing benefit or a limited blessing — God gave His only begotten Son, that each of us might experience the joy of salvation.

As we celebrate Christmas in our homes, and our hearts, may we be grateful to God for giving to us, and the world, that first Christmas night, the Saviour, who is Christ the Lord. May our prayer this day be the familiar words of Phillips Brooks:

"O holy Child of Bethlehem,
descend on us we pray;
O'er our sin, and enter in,
be born with us today."

Greetings and good wishes from the Evangelical United Brethren Church, to all our friends in the community. We wish you a Merry Christmas and a Happy and Prosperous New Year.

(Signed)
REV. A. E. STICKEL

BEST OF ALL . . .

Christmas is a window,
Filled with many things;
Christmas is a
joyous sound,
When you can
hear a church bell ring.

DIDSBURY THEATRE SHOW TIMES

FRIDAY: 8:00 P.M.
SATURDAY: 7 and 9 P.M.

FROM THE MANAGEMENT AND STAFF

BEST WISHES FOR A MERRY CHRISTMAS AND A HAPPY NEW YEAR

DECEMBER 24 - 27

"OPERATION MADBALL"

The Fun-Fest of the Year! Ernie Kovacs, the Captain Jack Lemmon, the Private Kathryn Grant, the nurse

NEXT WEEK —

JANUARY 2nd and 3rd
"THE BELLY OF ST. MARY'S"
Ingred Bergman and Bing Crosby

CHRISTMAS GREETINGS

It is a pleasure to extend greetings to you at this Christmas season and to wish each of you the fullest measure of happiness and successful achievement in the New Year. Let us press ahead with united energy and determination toward the pinnacle of success that lies ahead for our community, our nation, and each other.

HEARTIEST CHRISTMAS and NEW YEAR'S GREETINGS TO ONE and ALL

Henry's MEAT MARKET

CHRISTMAS GREETINGS

May the worst you've ever seen be the worst you'll ever see,

May the mouse ne'er leave your pantry, w/ a tear drop in his e'e,

May you lum keep blithly reekin, till you're auld enough to dee,

May ye aye be just as happy as we wish you aye to be!

CRYSTAL DAIRY LIMITED

JOCK GORDIE AARON
BERNIE JEAN

TO ALL OF YOU —

— FROM ALL OF US

MERRY CHRISTMAS AND A HAPPY NEW YEAR

We also wish to thank you for your support of our projects this year — the Little League Baseball, our dances, the turkey draw and the "400" Club.

THE DIDSBURY KINSMEN CLUB

THE SEASONS GREETINGS . TO OUR MANY FRIENDS AND CUSTOMERS

May your Christmas be the merriest and the New Year filled with Prosperity

Leeson Hardware

CARLTON LEESON RUSSELL YAUCH

VELMA McMARTIN

Phone 372

Didsbury

MERRY CHRISTMAS AND A HAPPY NEW YEAR

The foundation of all business is friendship . . . and with each New Year we derive unmatched joy in wishing our friends all the Pleasures of a New Year filled with happiness good health and peace.

MERRY CHRISTMAS

J. V. Berscht & Sons

Phone 36

Didsbury

LEN DON BETTY MICKEY
MARGARET MARION JUDY

CHRISTMAS GREETINGS

ALL OF THE GOOD CHEER IN THE WORLD IS OUR YULE GREETINGS TO YOU.

ACCEPT OUR BEST WISHES

MERRY CHRISTMAS AND A HAPPY NEW YEAR

MODERN JEWELLERY